

JOB SEARCH STRATEGIES: TIPS FOR SUCCESS

Job searching can feel overwhelming, but with the right approach, you can stay focused and increase your chances of success. Here are some key strategies:

Use Job Boards Effectively

- Set up job alerts on SEEK, Indeed, and LinkedIn.
- Customize your CV for each job application to stand out.

Network

- Connect with professionals and join industry groups on LinkedIn.
- Attend career events and inform friends and family you're looking for work.

Approach Companies Directly

- Research companies and send tailored applications, even if no job is advertised.
- Follow up to show enthusiasm.

Stay Organized

- Track your applications with a simple spreadsheet.
- Set daily job search goals for consistency.

Be Positive and Persistent

- Learn from rejections and keep applying.
- Continue learning new skills to make yourself more marketable.

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