



# JOB SEARCH STRATEGIES: TIPS FOR SUCCESS

*Job searching can feel overwhelming, but with the right approach, you can stay focused and increase your chances of success. Here are some key strategies:*

## **Use Job Boards Effectively**

- **Set up job alerts on SEEK, Indeed, and LinkedIn.**
- **Customize your CV for each job application to stand out.**

## **Network**

- **Connect with professionals and join industry groups on LinkedIn.**
- **Attend career events and inform friends and family you're looking for work.**

## **Approach Companies Directly**

- **Research companies and send tailored applications, even if no job is advertised.**
- **Follow up to show enthusiasm.**

## **Stay Organized**

- **Track your applications with a simple spreadsheet.**
- **Set daily job search goals for consistency.**

## **Be Positive and Persistent**

- **Learn from rejections and keep applying.**
- **Continue learning new skills to make yourself more marketable.**



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